

Media Contacts: 954-776-1999
Marielle Sologuren, ext. 226
msologuren@piersongrant.com
Victoria Miklausich, ext. 236
vmiklausich@piersongrant.com

Primary Eyecare Network Debuts ICD-10 Common Diagnosis Code Cards

SAN RAMON, Calif. (September 10, 2015) – Primary Eyecare Network (PEN), a division of **ABB OPTICAL GROUP**, debuted new Common Diagnosis Code Cards to assist doctors and staff with billing under the new ICD-10 coding system that will be implemented nationwide Oct. 1.

“We have included more than 1,000 codes covering 350 of the most commonly diagnosed conditions in eyecare to help practitioners and staff easily access the codes they will be using on a daily basis,” said PEN Marketing and Education Manager Mary Eastwood, OD, FAAO. “With more than 68,000 codes in the new system, we believe this easy-to-use reference will be a valuable resource for eyecare practices around the country.”

Consisting of two letter-sized laminated cards, printed on both sides, the common diagnosis cards are categorized into sections such as cataract/lens, conjunctiva, cornea, eyelids, retinal disorders and more, with 10 to 25 of the most common diagnoses underneath each correlating subject.

The cost for one set of cards is \$19 for PEN members and \$22 for non-members. The cost per set drops to \$17 for PEN members and \$19 for non-members when purchasing two or more.

PEN is also hosting a course on transitioning into ICD-10 on Sunday, September 27 from 7 a.m. to noon PDT at the Hyatt Regency in Sacramento, Calif. The course, entitled *Countdown to ICD-10: Managing the Transition*, will be presented by John A. McGreal, OD, director of Missouri Eye Associates, a medical-surgical consultation center, who has lectured nationally and internationally for more than 20 years on industry-related topics. The cost to attend is \$190 for PEN members and \$240 for non-members. This course is approved for four hours of Council on Optometric Practitioner Education (COPE) continuing education credits, and two hours of American Association of Professional Coders (AAPC) credits.

To purchase the common diagnosis cards or to register for the event, please visit PrimaryEye.net or e-mail education@primaryeye.net.

About Primary Eyecare Network (PEN):

Founded in 1984 by a group of private optometrists, Primary Eyecare Network is a division of **ABB OPTICAL GROUP** focused on enhancing the independent professional optometrist's ability to compete in a rapidly changing marketplace. This includes providing favorable purchasing arrangements, business management and marketing support, quality educational programs for practitioners and staff, medical billing services, and other support services as requested by members. "Like" Primary Eyecare Network on Facebook at Facebook.com/PrimaryEyecareNetwork or follow @PrimaryEye on Twitter. For more information, visit PrimaryEye.net.

###