

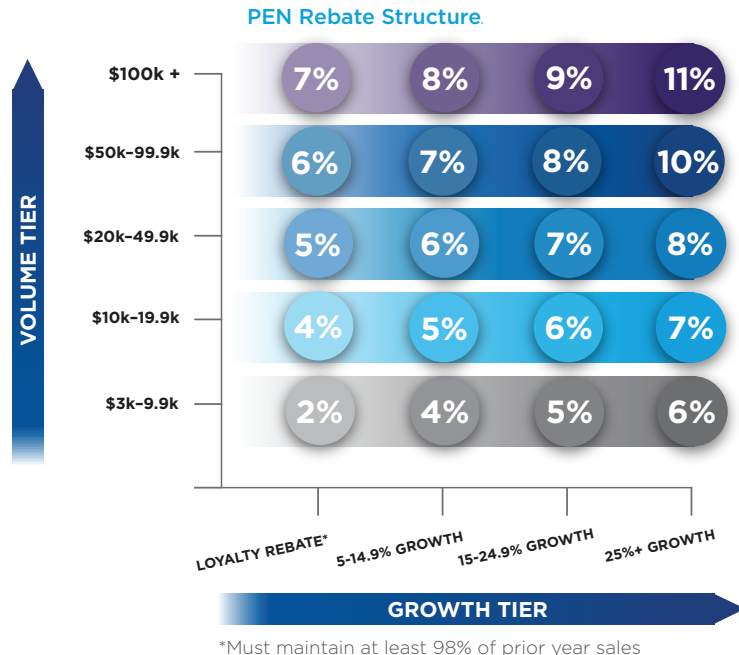
2018 Primary Eyecare Network (PEN) Program

The PEN Program is designed to **support** our customers through preferred pricing on ACUVUE® Brand Contact Lenses while **rewarding** exceptional growth.

Program Highlights

- All Brands Qualify
- Minimum Threshold (\$3,000 per quarter)
- Loyalty rebate available to all qualifying members
- Up to 11% back on all ACUVUE® Purchases

Locations with no historical sales default to loyalty rebate tier.



How will this benefit my practice?

The PEN Reward for Performance Program is intended to give your practice the opportunity to earn a larger rebate:

- **Rewards for your loyalty**, to help you serve your patients and strengthen our partnership
- **Maximized earning potential**, up to 11% rebate paid on all ACUVUE® purchases
- **Opportunities to earn more money**, for high-volume purchasers



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