



Vendor Highlights

Primary Eyecare Network

December 2009



Exclusively for PEN Members!

FREE 90-Day Test Drive from Eyes On Hold

Includes Playback Equipment, Holiday and Custom Productions - Call 877-899-2020.

Eyes On Hold, PEN's approved vendor for custom "on hold" message systems, helps you...

- Build practice image and professionalism.
- Utilize your hold time to enhance patient education efforts.
- Improve patient retention by communicating valuable information to your current patient base.
- Stay current by periodically updating your on hold message.

Eyes On Hold offers special PEN Member rates with no set up or activation fees.

Eyes On Hold FREE 90-Day Test Drive Offer*

From December 2009-February 2010, you may test drive the Eyes On Hold custom "on hold" message system *free of charge* including:

- A Holiday Production which will run through December.
- A Core Production unique to your practice, including script writing, professional voice talent, studio time, and licensed music.

*Offer limited to new Eyes On Hold accounts only. A business phone system is required for music on hold. Currently utilizing an outdated custom on hold system? Ask about Eyes On Hold "Buy Out The Competition" upgrade offer for PEN Members.

PEN Members, don't wait!

Offer available NOW through February, 2010.

You must act quickly to take full advantage of this unprecedented offer. Joining after December, 2009, will shorten the "Test Drive" period.

Call Eyes On Hold today at 877-899-2020 and ask for the "PEN Free Test Drive."

Visit eyesonhold.com to view testimonials, review script ideas, calculate your practice hold time and listen to an Eyes On Hold production.

GUNNAR

GUNNAR eyewear is designed to give digital users a distinct visual advantage by providing eyewear that improves the performance and comfort of their eyes when viewing digital screens for extended periods of time.

GUNNAR'S proprietary i-AMP™ lens technology works with the human optical system to optimize visual performance when interacting with any digital screen. Digital consumers notice an immediate increase in contrast, detail and optical resolution as well as a decrease in glare and eye fatigue.

At GUNNAR, we understand the optical needs of the digital generation and are committed to developing remarkable eyewear solutions that are comfortable, stylish, and beneficial.

For more information or to check out the latest Fall 2009 designs please contact Jen Oh at jen@gunnars.com or call 858-769-2542.

PEN Members receive a 10% discount on GUNNAR eyewear.

To transfer GUNNAR Optiks to your PEN statement, call 800-444-9230, option 1.

