



You may be eligible to... *Attend PIO 2010 for Free!*

PIO 2010

Preserving Independent Optometry

Portola Hotel & Spa, Monterey, CA

March 26-28, 2010

Use your Marchon co-op dollars to offset your registration fee!

If you are an MVP customer (\$5,000.00 per year or more with Marchon), you can go online to check on the status of your account and your available funds for 2010.

- Log on to www.marchon.com.
- Click on the MVP logo in the lower right hand corner.
- Enter your five-digit Marchon account number and password (password is your local phone number, not including area code).

You may also call the MVP hotline at 1-800-630-6680. Leave a message with your request for account status and your call will be returned within 24 business hours.

MARCHON[®]
eyewear

Using your co-op dollars to offset your registration fee...

- First, register for PIO 2010 (at www.PrimaryEye.net) and receive an invoice from PEN showing that you have been billed for the program.
- Next, submit the invoice including your five-digit Marchon account number to Marchon for reimbursement. (The invoice includes all pertinent information.)

You may call the Marchon co-op department (1-800-645-1300) for assistance with questions or to request co-op forms.

To find out more about PIO or any of PEN's programs and services, visit www.PrimaryEye.net.