

# Don't Miss PEN's Doctor Seminar **Becoming a Medically Based Practice**

Presented by Aaron Lech, O.D.



## ***Expand the scope of your practice by building a medical model.***

Learn about paneling with insurance carriers (credentialing and contracting), creating billing systems, chart documentation, case histories and proper medical decision making. Seminar will also include updates on glaucoma certification.

***Register Today!***  
***\$145 (Non-Members \$165)***

***Tuesday, March 2, 2010***  
***Fresno, CA***  
***7:30am - Noon***

**Earn 4 COPE credits.**

**(List All Attendees for This Event)**

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

### **Practice Registration Information (All Fields Required)**

Practice: \_\_\_\_\_

Phone: \_\_\_\_\_ **Email:** \_\_\_\_\_

Contact: \_\_\_\_\_

Bill my PEN account #: \_\_\_\_\_

Bill my credit card  Visa  MasterCard  Account #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on credit card: \_\_\_\_\_

Billing street address: \_\_\_\_\_ Zip: \_\_\_\_\_



**Primary Eyecare Network • 800-444-9230 • [www.PrimaryEye.net](http://www.PrimaryEye.net)**

Please fax completed form to PEN at 925-838-9338